



Junior  
Achievement®  
of Southeast Texas, Inc.

A Member of JA Worldwide

W. R. ARCHER CENTER FOR FREE ENTERPRISE

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Houston, Texas 77092  
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May 22, 2008

Ms Laura Morris  
CBS Radio Houston  
24 Greenway Plaza, Suite 1900  
Houston, TX 77046

Dear Laura:

I would like to personally thank you, CBS Radio Houston, and Marc Vandermeer for your support of Junior Achievement. Marc is one of Houston's most recognized voices and personalities. Through his leadership and support of JA, he has helped us by getting the Junior Achievement name into the community for funding and volunteers. Marc's message reaches out to the general public regarding JA programs as well as focusing attention on our charity golf tournament. Administaff presents Marc Vandermeer's Annual Scramble FORE Junior Achievement. Marc's promotions on the air have elevated the event to levels never imagined by raising \$255,565 in the 3 years he has been involved. We have signed up new companies and individuals every year that Marc has promoted the tournament. His household name and endorsements on and off the air have brought countless people to Junior Achievement who would have otherwise not known about our important educational programs.

Based on our cost of \$24 per student, the efforts of Marc and CBS Radio are directly responsible for 10,648 kids having the important lessons of Junior Achievement. This year JA will teach 195,000 children in 758 schools. CBS and Marc Vandermeer are a vital part of this success.

Thank you for your support and helping to make the public more aware of Junior Achievement and our mission of educating and inspiring children to succeed in a global economy.

Sincerely,

Richard W. Franke  
President

Junior Achievement educates and inspires young people to value free enterprise,  
understand business and economics, and be workforce ready.

Let Their Success Be Your Inspiration!™